Graphic Thinking For Architects And Designers

THIRD EDITION
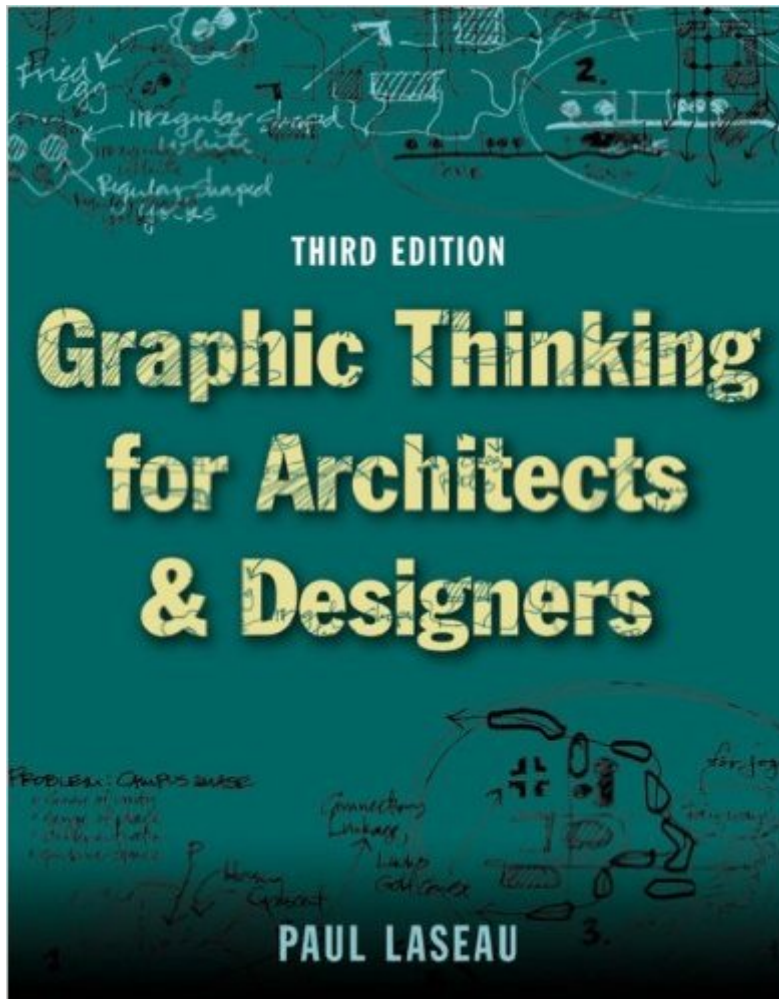
Graphic Thinking for Architects & Designers

PAUL LASEAU

Synopsis

The essential design companion-now in an up-to-date new edition For architects, drawing is more than a convenient way to communicate ideas; it is an integral part of the creative process that has a profound impact on thinking and problem-solving. In Graphic Thinking for Architects and Designers, Third Edition, Paul Laseau demonstrates that more versatile and facile sketching leads to more flexible, creative approaches to design challenges. To encourage this flexibility and stimulate graphic thinking, he introduces numerous graphic techniques that can be applied in a variety of situations. He also helps readers acquire a solid grasp of basic freehand drawing, representational drawing construction, graphic note-taking, and diagramming. Important features of this new edition include: * Easy-to-understand discussions supported by freehand illustrations * A new format with superior representation of techniques and concepts * Dozens of new and updated illustrations * Extensive coverage of new technologies related to the graphic thinking process For architects and students who want to maximize their creativity, Graphic Thinking for Architects and Designers is a valuable tool in the pursuit of architectural solutions to contemporary design problems.

Book Information

Paperback: 246 pages

Publisher: Wiley; 3 edition (January 15, 2000)

Language: English

ISBN-10: 0471352926

ISBN-13: 978-0471352921

Product Dimensions: 8.6 x 0.5 x 10.9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

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